

***The Bay Area and Fox Valley Workforce Boards,  
Northeast Wisconsin and Fox Valley Technical Colleges  
And Congressman Steve Kagen, M.D.,  
Invite you to***

## **SEARCH SMART 2010**

***Tools for today's job seeker***



**Thursday, August 12, 2010**

***ADMISSION IS FREE***

### **Employers Talk to You!**

Hear from employers. Find out what they want and what they don't.

### **Resume Writing 101**

Pick up tips for creating an effective resume and have the experts review yours.

### **Experience Counts**

Not enough experience? Too much?

Whether you are just starting out, changing course, or nearing retirement—learn effective job search strategies.

*(This session will be offered at the Green Bay and Appleton sites)*

### **Networking & Marketing**

Expand your profile and make the most of technology. Learn to use social networking techniques to broaden your opportunities.

*(This session will be offered at the Green Bay and Appleton sites)*

### **Resources in Your Backyard**

Where to find resources to help you make the best impression on your job interview.

### **Three locations:**

**Northeast Wisconsin Technical College**  
Center for Business & Industry  
(Parking Lot F- Enter Door 5)  
2740 West Mason Street, Green Bay  
(920) 498-5400 or (800) 422-NWTC  
9 am to 1:15 pm

**Northeast Wisconsin Technical College**  
1601 University Drive, Marinette 54143  
(715) 735-9361  
9 am to 1:30 pm

**Fox Valley Technical College**  
1825 North Bluemound Dr, Appleton  
Enter through Door # 6 or #10  
(920) 735-5627 or (800) 735-3882  
1 pm to 4:30 pm

*For information, contact the office of Congressman Steve Kagen, M.D.  
920 437-1954 or toll-free, 800 773-8579*

# SCHEDULE

## ***Northeast Wisconsin Technical College - Green Bay***

**9 am (Lecture Hall) *What are employers looking for?*** - Greg Jensen, Cumulus Broadcasting, Joel Seehafer, Humana Business Services, Vickie Perron, ABR Staffing, Denise Caelwaerts, Associate Recruiter, APAC Customer Services, Inc.

**10:30 am (Center for Business & Industry)**

- ***Being Told You're Overqualified?*** - Denise Caelwaerts, Associate Recruiter, APAC Customer Service, Inc.
- ***Being Told You Have Too Little Experience?*** - ***Brad Nycz, Human Resources, Pioneer Metal Finishing***

**11:30 am (Center for Business & Industry) -**

- ***Fundamentals of a Winning Resume*** - Alissa Warpinski, Career Services, NWTC (Individual resume review will be available from 10:30 a.m. until 1:15 p.m. in the Executive Dining Room)
- ***Networking & Marketing Yourself*** - Gary Bubnes, Director of Sales & Marketing, Connexions, LLC

**12:30 pm (Center for Business & Industry)**

- ***Behavior Based Interviewing Strategies*** - Susan Moumblow, Career Services Manager, NWTC
- ***Social Networking*** - Cheryl Detrick, President & CEO, De Pere Area Chamber of Commerce

## ***Northeast Wisconsin Technical College - Marinette***

**9:15 am *What are employers looking for?*** - Human Resources representatives from Tyco-Ansul, Anchor Coupling, Marinette Marine & Bay Area Medical Center

**11 am *Fundamentals of a Winning Resume*** - Karen Flood, Bay Area Workforce Development, Resume critiques by Karen Rowe & LeeAnn Ries, Job Service, Connie Clayton, Office of Veterans Services

**11:45 am**

- ***Behavior Based Interviewing Strategies*** - Shelly Vanvooren, Bay Area Medical Center & Cindy Linsmeier, Goodwill Industries
- ***Social Networking*** - *Mary Johns, Executive Director/CEO, Marinette-Menominee Area Chamber of Commerce*

**12:55 pm (Resource Room) - *Job Search Resources in Your Backyard*** - Carla Gill, Goodwill Industries

## ***Fox Valley Technical College***

**1 pm (Room E130) *What are employers looking for?*** - Joey Leonard, Thyssen-Krupp, Stephen Kohler, Pierce Manufacturing, Danielle Soland, Basset Mechanical, Steve Hoeft or Jennifer Marconi, Time Warner Cable, Thedacare representative

**2:30 pm (Rooms F108 & A141, A & B)**

- ***Being Told You Are Overqualified?*** - Ty Collins, Workforce Economics Inc., Chuck Gintz, Wisconsin Job Service
- ***Being Told You Have Too Little Experience?*** - Joey Leonard, Thyssen-Krupp, George Hazen, Fox Valley Technical College

**3:15 pm (Rooms F108 & A141, A & B)**

- ***Fundamentals of a Winning Resume*** - Terleen Cheslock, Simmons Kids & Lisa Van Straten, WOW Logistics (Individual resume review will be available from 2:30 until 4:30 pm in the Commons.)
- ***Networking & Marketing Yourself*** - Chris Czarnik, Fox Valley Technical College

**4 pm, (Rooms F108 & A141, A & B)**

- ***Behavior Based Interviewing Strategies*** - Margie Harvey, Miles Kimball Co.
- ***Social Networking*** - Lisa Cruz, Red Shoes PR